



## 2021 Marketing Opportunities

### Publications

#### ***Builder Update***

Quarterly Publication - *Rates are per issue*

Business Card Ad	\$ 200.00
1/4 Page Ad	\$ 450.00
1/2 Page Ad	\$ 750.00
Full Page Ad	\$1,000.00
Inside Front Cover	\$1,200.00
Page 3	\$1,200.00
Inside Back Cover	\$1,200.00
Outside Back Cover	\$1,600.00

#### ***Spring and Fall Parade of Homes***

*Spring & Fall Magazine Publications – Rates are per issue*

<b><i>Magazine Advertising</i></b>	<b>PRINT ONLY</b>	<b>PRINT &amp; MOBILE APP</b>
Business Card	\$ 250.00	
1/6 Page	\$ 500.00	\$ 800.00
1/4 Page	\$ 800.00	\$1,100.00
1/2 Page	\$1,400.00	\$1,700.00
Full Page	\$2,500.00	\$2,800.00
Inside Front Cover	\$2,800.00	\$3,100.00
Page 3	\$2,800.00	\$3,100.00
Inside Back Cover	\$2,800.00	\$3,100.00
Back Cover	\$3,000.00	\$3,300.00

#### ***Tour of Remodeled Homes***

Business Card	\$ 250.00
1/4 Page	\$ 750.00
1/2 Page	\$1,400.00
Full Page	\$2,000.00
Inside Front Cover	\$2,300.00
Page 3	\$2,300.00
Inside Back Cover	\$2,300.00
Back Cover	\$2,600.00

## 2021 Sponsor Club

*annual promotion through signage, publications and website advertising*

Diamond	\$5,000.00
Gold	\$3,000.00
Silver	\$1,500.00
Bronze	\$ 500.00

## Special Events

### GBA Invitational Golf Tournaments

<b>Spring</b>	<i>\$125 per player</i>	<i>\$600 Team Package</i>
<b>Fall</b>	<i>\$175 per player</i>	<i>\$700 Team Package</i>

#### **Sponsorships**

*\* Hole Sponsors to provide \$50+ prize*

Tee Signs	\$ 100.00
Driving Range	\$ 300.00
Beverage Station	\$ 300.00
Beverage Cart <i>(spring only)</i>	\$ 400.00
Hole-In-One <i>(fall only)</i>	\$ 400.00
Longest Putt	\$ 300.00 *
Closest to Pin	\$ 300.00 *
Longest Drive	\$ 300.00 *
Most Accurate Drive	\$ 300.00 *
Guess the Tees	\$ 400.00 *
Putting Contest	\$ 500.00 *
Cart & Gift Bag	\$ 500.00
Trophy Sponsor	\$ 500.00
Lunch Sponsor	\$ 1,000.00
<i>Dinner Sponsor (TBD)</i>	\$ 2,000.00

### Skeet Tournaments

*\$75 per participant*

*\$320 Team Package (includes additional raffle tickets)*

#### **Spring & Fall**

Target Sponsor	\$ 100.00
Shell Sponsor	\$ 200.00
Beverage Station Sponsor	\$ 300.00
Raffle Sponsor	\$ 500.00
Dinner Sponsor	\$ 500.00

### **ADDITIONAL OPPORTUNITIES**

#### ***Sponsorships***

Parade of Homes  
Tour of Remodeled Homes  
Membership Meetings  
Remodelers & Builder Council  
Associates Council & Expo